



Arizona Town Hall

Annual Report 2016



Our Mission

Educate, Engage, Connect and Empower

Arizona Town Hall educates, engages, connects and empowers people to resolve important issues through consensus, not division, using a process based on respectful dialogue that values diverse perspectives, builds relationships and fosters leadership development.

Impact

In 2016, thousands of Arizonans actively engaged in discussions about topics relevant to their communities at Town Hall programs. Programs are designed to galvanize participants who go on to implement changes in their communities and on a statewide basis.

- Two three-and-a-half-day Town Halls hosted nearly 300 people from around the state. While these people were directly involved, thousands of others were impacted by our publications and the extensive media coverage we received.
- Two Future Leaders Town Halls with over 25 satellite locations throughout the state engaged over 300 students in 17 cities and 8 counties.
- Over 20 Community Outreach Programs were held in 7 counties and attended by nearly 1,000 people.
- Community Town Halls were held that allowed a greater number of Arizonans to engage in the discussions and develop community specific recommendations.

Town Hall gatherings are designed to empower participants to be constructive members of their communities and to engage with others to address community issues. The impact of those gatherings is magnified by extensive media coverage and distribution of reports.

Town Hall Topics

Each year Arizona Town Hall addresses important issues that affect Arizona. In the spring, Arizona Town Hall met in Tucson to address ***Arizona & Mexico***. In the fall, Arizona Town Hall met in Mesa to address ***Financing Arizona's Future***.



109th Town Hall, Financing Arizona's Future, Mesa

“Experiencing respectful debate and getting to know people from different viewpoints was truly an opportunity I did not expect. Together we can make changes for the betterment of our region which I love.”

Alicia Bristow, President & Owner,
Oracle Women's Network

On the Cover: *Top Row* - Peggy Kirschner, Constantin Borges, Talonya Adams, and Elizabeth McNamee at the 109th Town Hall “Financing Arizona's Future,” Mesa; *Second Row* – Linda Elliot-Nelson, Margie Emmermann, Faustino Fernandez, Tara Jackson, Ricardo Pineda, Sebastian Galvan Duque at the 108th Town Hall “Arizona & Mexico,” Mesa; *Third Row* – Jamie Matanovitch, Celeste Nunez, John Kitagawa, Shelley Mellon and Paul Brierley at the 2016 Annual Meeting, Phoenix; *Fourth Row* – Student participant at the ASU Future Leaders Town Hall on “Financing Arizona's Future,” Phoenix; and Wade Sumner at the 108th Town Hall “Arizona & Mexico,” Tucson.

Engaging Future Leaders



108th Future Leaders Town Hall,
South Mountain Community College

Hundreds of high school and college students from around Arizona experienced civic participation at Future Leaders Town Halls on the topics of **Arizona & Mexico** and **Financing Arizona's Future**. These events develop civic leadership skills for Arizona's next generation of leaders.

"This was my first Future Leaders Town Hall and it was definitely a memorable experience. It gave me ideas that I could discuss with my family and friends to raise awareness about the issues that need to be fixed."

Keegan Koch, Sandra Day O'Connor High School

Community Programs

Before the statewide Town Hall, Community Town Halls are convened across the state in order to capture input from Arizona's many diverse communities. Reports from the Community Town Hall sessions are then compiled and included with the participants' background materials to further enrich the discussions at the statewide Town Hall.

After the statewide Town Hall, recommendations are communicated to a broader audience through traditional and social media, published reports, and Community Outreach Programs held around the state.



107th Community Outreach Program, Tucson

Individuals who participated in the statewide Town Hall discussions serve as presenters for the programs and share their thoughts on the recommendations. Audience members receive the printed highlights piece and are invited to engage in a Town Hall-style discussion that sets priorities and action steps for their communities.

Publications

Arizona Town Hall reports, recommendations, and highlights pieces are printed and widely distributed throughout Arizona. These reports are used by teachers, elected leaders and others as resource materials.

Special thanks to Arizona State University's Sapna Gupta for guiding the creation of the **Arizona & Mexico** background report. Special thanks as well to Tom Rex and Dennis Hoffman of Arizona State University for overseeing the background report for **Financing Arizona's Future**.

Background Reports provide fact-based research to inform the discussions and serve as a valuable resource for others interested in the topic.

Visit our website's "Past Town Halls" page to download the reports from the **Arizona & Mexico** and the **Financing Arizona's Future** Town Halls.

Consulting Engagements: Increasing Revenue While Fulfilling Our Mission

During 2016, Arizona Town Hall conducted several training events for organizations interested in learning the Town Hall process. In addition, Arizona Town Hall provided consulting services to entities interested in solutions-based discussion including the Verde Valley Forum for Public Affairs, Vitalyst Health Foundation and The Nature Conservancy.

“Our collaboration with Arizona Town Hall on our 2016 Verde Valley Forum events was a significant contribution to the ultimate success of these events centered around a very controversial topic. It was by far the most important investment we’ve ever made.”

- Dick Dahl, President, Verde Valley Forum for Public Affairs

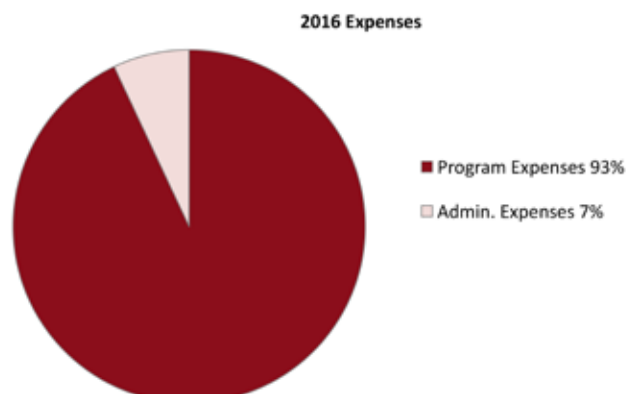
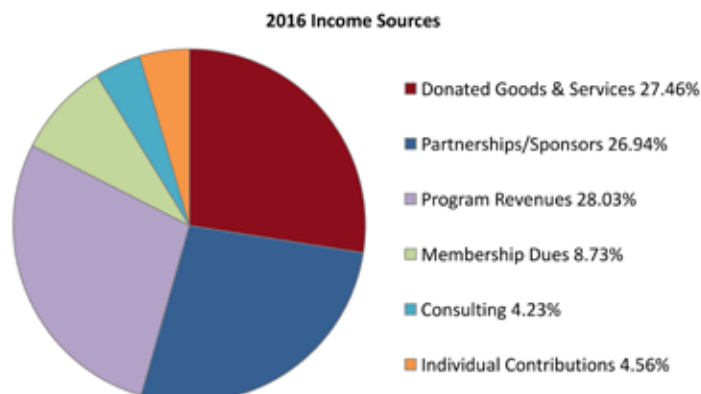


Expanding Our Impact Through Traditional & Social Media

In 2016, Arizona Town Hall increased efforts to expand its impact through various media efforts. Town Hall convenings were featured in nearly 30 print articles and numerous televised and radio features. Most media links can be accessed from the Arizona Town Hall website. Arizona Town Hall also increased its social media presence with digital and video content.



2016 Income and Expenses



2016 Corporate and Professional Partners

Premier Partner (\$50,000 and up)

APS

Consensus Partners (\$15,000)

Salt River Pima-Maricopa Indian Community
Salt River Project

Collaborator Partners (\$10,000)

Union Pacific Railroad

Civic Leader Partners (\$5,000)

Agnese Nelms Haury Program
Arizona Community Foundation
Bank of America
Jennings, Strouss & Salmon
Perkins Coie
Snell & Wilmer LLP
Wells Fargo

Contributor Partners (\$2,500)

Arizona Fire District Association
Arizona Lottery
Yavapai College

Supporter Partners (\$1,000)

Arizona Cotton Growers Association
Care 1st Health Plan of Arizona
Cochise College
Maricopa Community Colleges
PICOR Commercial Real Estate
Pima Association of Governments
Town of Marana
Town of Oro Valley

Associate Partners (\$500)

Arizona Western College
Coconino County
Cottonwood Economic Development Council
Mohave Community Colleges
Phoenix College
Pima Community College
United Health Foundation

2016 Individual Contributors

With the generous support of our contributors, we've had a direct and positive impact on the lives of Arizonans throughout our state.

Communicators (\$1,000 and above)

George Britton
Peter Burns
Marion Elliott
Kathy Haake
Patricia Norris & Geoffrey Gates
Hank & Barbara Peck
Clifford Potts
Zoe Richmond
Ken Strobeck

Consensus Builders (\$500 - \$999)

Harold Ashton
Sheila Breen
Bruce L. Dusenberry
Linda Elliott-Nelson
Gregory Falls
Kathleen Kitagawa
Virginia Korte
Gordon Lewis
Darlene Miller
Nelson Family Trust
Toby Payne

Civic Messengers (\$200 - \$499)

Karen Abraham
Lisa Atkins
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David Gass
Urban Giff
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Charlotte Harris
William S. Hawgood
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Kevin Olson
Warren Prostrullo Jr.
Fred Rosenfeld
George Ruffner
Devan Wastchak



Felipe Garcia at the Tucson Community Town Hall for the 108th Town Hall "Arizona & Mexico"

Town Hall Citizens (\$1 - \$199)

Larry Aldrich
Rhonda Bannard
Ellie Bauer
Wayne Benesch
Robert Biscoe
Paul Brierley
R. Thomas Browning
Robert Burns
Gwen Calhoun
Evelyn Casuga
Stephen Cleveland
Richard Dale
Florence Eckstein
Paul Eckstein
Jodie Filardo
Ronda Fisk
Barbara Franklin
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William Garfield
Dick Geasland
Susan Goldsmith
Mary Grier
Pauline Hechler
Ted Hinderaker
James Howard
Leonard Kirschner
Jay Kittle
Adaline Klemmedson

Town Hall Citizens (\$1 - \$199) (cont.)

John Maynard
Olivia McCormick
Tammy McLeod
Elizabeth McNamee
Patrick McWhortor
Joy Mee
Jeffrey Miller
Donn Poll
Barbi Reuter
Scott Rhodes
Thomas Rhodes
Helen Schaefer
David Snider
Justin Stabley
Linda Tansik
David Tierney
Rebecca Timmer
Will Voit
Paul Wentworth
Carol West
James Whitehill



Sheila Breen at the 109th Town Hall "Financing Arizona's Future," Mesa



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108th Town Hall
“Arizona & Mexico”**

**Sponsors of the
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“Financing Arizona’s Future”**

Premier Sponsor



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Collaborator Partners



Collaborator Partners



Civic Leader Partners



Civic Leader Partners



Contributor Patnrns



Community Programs were funded in part by grants from:

- Salt River Pima-Maricopa Indian Community**
- Arizona Lottery**
- Union Pacific**
- Wells Fargo**