



# ARIZONA & MEXICO KEY ECONOMIC FACTS



Mexico has the **15th largest** economy in the world and is projected to become the 7th largest economy by 2050.

Mexico is Arizona's largest trading partner with trade totaling **\$15.5 billion** in 2017. This is 36% of Arizona's global trade footprint of \$41.4 billion and a **growth of 38%** since 2008.

Arizona imported **\$7.9 billion** in goods and merchandise from Mexico in 2017, 38% of Arizona's \$20.6 billion in global imports.

Arizona exported **\$7.6 billion** in goods and merchandise to Mexico in 2017, a **28% increase** since 2008.

## EXPORTS Total \$7.5 billion

Computer & Electronic Products  
**\$1.6 billion ♦ 21%**

Electrical Equipment,  
Appliances & Components  
**\$1.1 billion ♦ 15%**

Minerals & Ores  
**\$1.1 billion ♦ 14%**

Transportation Equipment  
**\$625 million ♦ 8%**

Plastics & Rubber Products  
**\$493 million ♦ 7%**

All Others  
**\$2.7 billion ♦ 36%**

## 2017 TOP Exports and Imports with Mexico



## IMPORTS Total \$7.9 billion

Agricultural Products  
**\$2.1 billion ♦ 27%**

Electrical Equipment,  
Appliances & Components  
**\$1.2 billion ♦ 15%**

Transportation Equipment  
**\$1.1 billion ♦ 14%**

Computer & Electronic Products  
**\$862 million ♦ 11%**

Machinery (not electrical)  
**\$601 million ♦ 8%**

All Others  
**\$2.0 billion ♦ 26%**



Arizona has historically played an important role in the import of fresh produce from Mexico. The Mariposa port of entry in Nogales serves as the primary point of entry and accounts for more than 90% of the produce imported to the U.S.

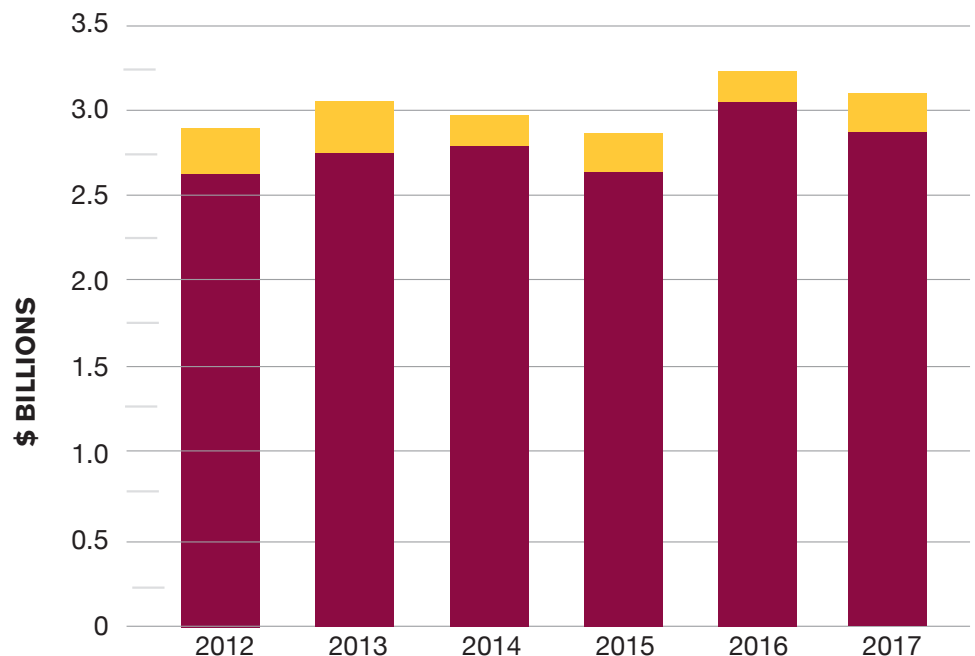
The Nogales fresh produce industry is a highly integrated, cross-border industry cluster composed of land owners and growers in Sonora and Sinaloa, suppliers of capital, seeds, farming machinery in Arizona and distributors on both sides of the border.

The industry cluster also includes custom brokerages, freight forwarding companies, warehouses and packaging companies, sales brokerages, shippers and logistical distributors to the North American market.

## Value of Imported Fresh Produce From Mexico

**Mexican Fresh Produce –  
Nogales, AZ**

**Mexican Fresh Produce –  
Other AZ Ports of Entry**



# 2017 Border Crossings - Nogales District All Arizona Border Ports of Entry Combined



## TRAVEL AND TOURISM

continue to be one of the most important export industries driving Arizona's economy.

- ✓ Spending by Mexican visitors alone ranks among the **top five** export industries.
- ✓ Mexican visitors make up **67% of Arizona's 5.7 million** international overnight visitors.
- ✓ Mexican overnight and daytime visitors are estimated to spend over **\$7 million/day** in Arizona's stores, restaurants, hotels and other businesses.
- ✓ **54.3%** of leisure visitors return the same day.



About **55%** of all visitor parties enter by car across the Arizona-Sonora border and almost **45%** are pedestrians. **Less than 1%** of all Mexican visitor parties to Arizona fly into the state.

## Popular Shopping Destinations Include



### ARIZONA MALLS

- ◆ Arizona Mills Mall (Phoenix)
- ◆ Park Place Mall (Tucson)
- ◆ Tucson Mall
- ◆ Tucson Premium Outlets Mall (Marana)

### NON-MALL STORES

Wal-Mart is the most popular in every destination city

## Most Popular Attractions



**1st** Casinos in Tucson and Phoenix



**2nd** Zoos and Parks

**Trans-border communities** are a key catalyst for cross-border cooperation and development. They are instrumental in bridging the cultural, institutional and political differences between Mexico and the U.S.