

**DISCUSSION OUTLINE**  
**108th ARIZONA TOWN HALL**  
**ARIZONA & MEXICO**

**SESSION I - MONDAY MORNING – APRIL 25**

**SETTING THE STAGE**

1. What factors have shaped Arizona and Mexico's current economic relationship and what factors will shape it in the future?
  
2. In what ways do Arizona and Mexico benefit from a stronger economic region? What emerging trends could influence the impact of this economic region in a global economy?
  
3. To what extent have immigration and border security influenced economic and business opportunities for Arizona and Mexico?

## **SESSION II - MONDAY AFTERNOON – APRIL 26**

### **DEMOGRAPHICS, INFRASTRUCTURE AND NATURAL RESOURCES**

1. To what extent will the changing regional demographics impact the development of the Arizona-Mexico economic region? Consider the growing middle class in Mexico, population trends in the United States Southwest and the projection that by 2050 Mexico will grow from the fifteenth largest to the sixth largest economy in the world.
2. To what extent does existing infrastructure such as ports of entry, roads, rail, and broadband access impact economic opportunities for Arizona and Mexico? What investments in infrastructure (financial or otherwise) would have the greatest return on investment for the Arizona-Mexico economic region?
3. To what extent do the use of energy and natural resources, as well as the development of infrastructure for use of energy and other resources, impact economic opportunities for Arizona and Mexico? What investments in infrastructure (financial or otherwise) would have the greatest return on investment for the Arizona-Mexico economic region?

## **SESSION III - TUESDAY MORNING – APRIL 27**

### **GLOBAL ECONOMIC TRENDS, INNOVATION & TECHNOLOGY, COMMUNICATION AND NONECONOMIC FACTORS**

1. How do global economic trends and opportunities impact the Arizona-Mexico region? With respect to the global economy, what actions would have the greatest return on investment to the Arizona-Mexico region?
2. How do innovation and technology impact opportunities for strengthening the Arizona-Mexico economic region? How can Arizona and Mexico best innovate and use technology to maximize economic opportunities for all?
3. What roles do communication, public perception, and marketing play in supporting or undermining the Arizona-Mexico economic region? How can communication about the region be more effective in maximizing economic investment and returns? Consider regional branding to international investors as well as the impact of public perceptions about Mexico and Arizona.
4. How do noneconomic factors influence the Arizona-Mexico relationship? Consider cultural exchanges and other personal or public actions that could change the stories that are told about Mexico and Arizona.

## **SESSION IV – TUESDAY AFTERNOON – APRIL 27**

### **SETTING PRIORITIES AND TAKING ACTION**

1. Considering the discussions from the previous sessions, what actions should be taken that would have the most beneficial impact on supporting the economy for the Arizona-Mexico region? Be certain to include actions that do not require additional funding. How should they be prioritized and when can they be implemented?

Consider which actions are realistically achievable, financial or otherwise, have the greatest return on investment, and are most likely to be accomplished. Also consider how actions and priorities may vary for urban, rural and tribal communities as well as for members of different nations.

2. Who should lead the actions identified in Question 1? If the action requires funding, identify how the funding will be obtained, including sources.
3. What specific actions should individuals take, including each of us?