



ARIZONA TOWN HALL 2020 ANNUAL REPORT



IMPACT

Reflecting back on 2020 and its many ups and downs, the critical importance of Arizona Town Hall's mission was magnified exponentially. Despite our traditional methods being challenged, we forged ahead with great resolve. With creativity, hard work, and a laser focus on meeting the needs of our communities, we rose to the challenge with interactive virtual formats.

Hundreds of Arizonans participated in discussions about topics relevant to their communities at Town Hall programs. In 2020, Arizona Town Hall:

- Presented 10 interactive community programs on *Creating Vibrant Communities* with 399 people from across the state.
- Conducted five programs as part of the *Cross-Border Connecting* series with Arizona and Mexico that reached over 229 binational participants.
- Held four programs on *Learning and Listening About Systemic Racism* that attracted 182 participants.
- Presented four programs on our 2019 topic *Strong Families Thriving Children* that involved over 300 participants.
- Conducted training programs on leadership skills and facilitation so that the approximately 113 participants could bring this expertise back to their communities.

These gatherings were designed to galvanize and empower participants to go on to be constructive members of their communities, to engage with others to address pressing issues, and to implement changes not only locally but also on a statewide basis. The impact of these programs is expanded through the distribution of reports.



Guest speaker Xavier A. Gutierrez, President, Chief Executive Officer and Alternate Governor, Arizona Coyotes Hockey Club responding to audience questions during the Cross-Border Connecting: "Sports and Global Relations – How Ice Hockey Connects Us" Virtual Town Hall

Arizona Town Hall educates, engages, connects, and empowers people to resolve important issues through consensus, not division, using a process based on respectful dialogue that values diverse perspectives, builds relationships, and fosters leadership development.

SERVING COMMUNITY IN NEW WAYS COMMUNITY PROGRAMS GOING VIRTUAL



"Learning and Listening About Systemic Racism" Virtual Town Hall

As we responded to the needs of the moment, non-traditional platforms merged with Arizona Town Hall's well-known consensus model to create even greater opportunities for participation.

Community Town Halls on *Creating Vibrant Communities* transitioned to virtual events and the Statewide Town Hall was postponed until 2021.

A comprehensive background report provided fact-based research to inform the discussions and served as a valuable resource for others interested in the topic. Special thanks to Jon Ford, Amanda Nelson, and Kelsey Otten of Vitalyst Health Foundation for editing the "Creating Vibrant Communities" Background Report.

We also created safe spaces to listen and learn about systemic racism. And, instead of a day of bilingual conversation in Hermosillo, Mexico, a series of shorter, monthly virtual offerings were created that continued to build business and cultural connections between our two countries.

All of these programs captured input from Arizona's many diverse communities and empowered participants to take action on their recommendations. Reports of recommendations from the programs were distributed to the media, stakeholders, and community leaders.

Reports of recommendations from the programs are widely distributed to the media and are also used by community and elected leaders as valuable resource materials.

MISSION-FOCUSED FINANCIAL RESILIENCE THROUGH CONSULTING

Along with the challenges of 2020 came opportunities to rethink missions and operations. Many who know about Arizona Town Hall's facilitation expertise repeatedly called on it to help connect stakeholders and citizens to work together on how to collectively move forward.

Consulting partnerships furthered the mission of educating, connecting, engaging, and empowering people to solve critical challenges that faced their organizations which provided Arizona Town Hall with much needed revenue.

During 2020, Arizona Town Hall provided consulting services to entities interested in solution-based discussions, including: the Federal Reserve, Arts Midwest and Western Arts Alliance, the Arizona Hispanic Chamber of Commerce, Northern Arizona Council of Governments (NACOG), Habitat for Humanity of Arizona, and the Arizona Supreme Court.



Participants of the Habitat for Humanity 2020 Equitable Development Forum consulting program

Staying safe and stylish in 2020: John Kitagawa and Kathy Haake model custom Arizona Town Hall face masks.



2020 INDIVIDUAL CONTRIBUTORS

2020 NOTABLE GIFTS

The Harold L. Elliott and Marion Louise Elliott Trust

Harold and Marion Elliott were enthusiastic supporters of Arizona Town Hall. The Harold L. Elliott and Marion Louise Elliott Trust donated \$20,000 in 2020 so that Arizona Town Hall could continue accomplishing its goals.

COMMUNICATORS – \$1,000 AND ABOVE

Harold Ashton
Peter J. Burns
Arlan Colton
William M. Garfield
Kathy Haake
John & Kathleen Kitagawa
Elizabeth McNamee
Jan Miller

Nelson Family Trust
Patricia K. Norris
Hank Peck
Suzanne M. Pfister
Scott Rhodes
Jeffrey Scudder
T. VanHook Schuld

CONSENSUS BUILDERS – \$500-\$999.99

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Gregory Falls
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Mary M. Grier
Kevin L. Olson

Toby Payne
Lucia Spikes
Devan Wastchak

CIVIC MESSENGERS – \$200-\$499.99

Paul Brierley
Evelyn Casuga
Bruce L. Dusenberry
Darlene Miller

Maurice Portley
Cal Sheehy
Linda Tansk

TOWN HALL CITIZENS – \$1-\$199.99

Anonymous Donor
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Betsey Bayless
Richard Bowen
Amanda Bruno
Camille Cox
George Cunningham
Patrick J. Cunningham
Arnott Duncan

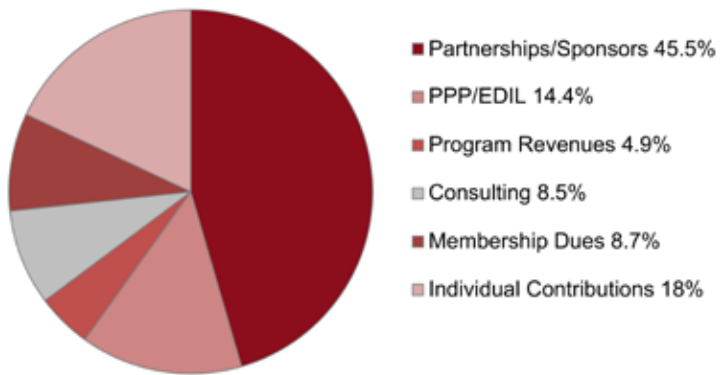
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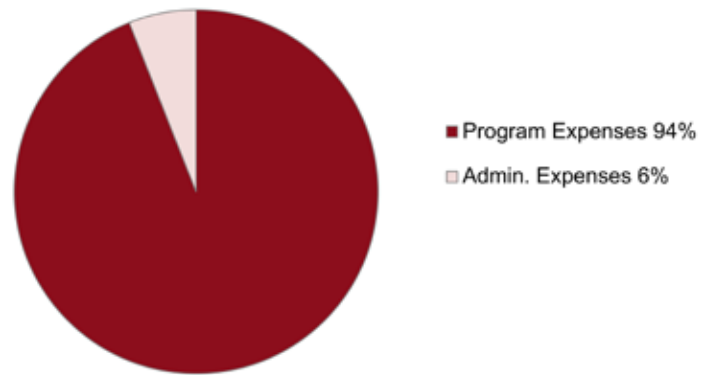
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Madeleine Wanslee
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2020 INCOME AND EXPENSES

2020 Income Sources



2020 Expenses



* FROM UNAUDITED 2020 FINANCIALS
THAT DO NOT INCLUDE DONATED GOODS AND SERVICES

2020 CORPORATE AND ORGANIZATIONAL PARTNERS

LIST INCLUDES SPECIFIC AND GENERAL PARTNERSHIPS

Premier Partners - \$25,000 - \$50,000

Arizona Public Service (APS)
Vitalyst Health Foundation

Collaborator Partners - \$10,000 - \$24,999

Salt River Pima-Maricopa Indian Community
Salt River Project (SRP)
Sun Health

Civic Leader Partners - \$5,000 - \$9,999

Cox Charities
Health Choice Arizona
Pima County
Thomas R. Brown Foundation

Contributor Partner - \$2,500 - \$4,999

Perkins Coie L.L.P.

Supporter Partners - \$1,000 - \$2,499

Affinity Wealth Management
Arizona Community Foundation of the Gila Valley
Arizona Water Company
Center for the Future of Arizona
Pinal County
Ray & Patty Newton Family Foundation
Thumb Butte Medical Center

Associate Partners - \$500 - \$999

Arizona Association for the Education of Young
Children (AzAEYC)
Arizona Board of Regents
Town of Oro Valley

Additional In-Kind Support

Arizona Early Childhood Education Association
Arizona State University - Tucson
Black Board of Director's Project
Child & Family Resources, Inc.
Greater Tucson Leadership
Habitat for Humanity Tucson
The Launch Pad Teen Center

City of Prescott
Prescott Commission on Well-Being
SouthEastern Arizona Governments Organization (SEAGO)
Southern Arizona Association for the Education of Young Children
(SAZAEYC)
University of Arizona
Tucson Young Professionals

TOP TEN REASONS TO SUPPORT ARIZONA TOWN HALL

1. We have 59 years of proven success in creating consensus-based policy.
2. We provide comprehensive, neutral forums on Arizona's most complex and difficult issues.
3. We focus on solutions.
4. All voices are equal. All voices are heard.
5. We build unity by embracing and celebrating diversity.
6. We educate, engage, connect, and empower individuals and communities.
7. We hone leadership skills for current and future leaders.
8. Our discussions are relevant to all communities, organizations, and levels of government.
9. Arizona Town Hall programs are unique experiences that inspire thousands of Arizonans into action.
10. We offer opportunities for people to come together to discuss important issues in a positive and respectful way.



Participants of various 2020 virtual town hall programs

SPECIAL THANKS TO SPECIFIC AND GENERAL 2020 PARTNERS

PREMIER PARTNERS



COLLABORATOR PARTNERS



CIVIC LEADER PARTNERS

COX Charities



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PERKINS COIE
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