

## J. Felipe Garcia

J. Felipe Garcia has a varied background in tourism, international trade, investments, business transactions and government strategies. Currently, Mr. Garcia serves as the Executive Vice President of Visit Tucson. At Visit Tucson he is responsible for developing and implementing programs to enhance the relationships between Tucson and Mexico. Mr. Garcia also works with Visit Tucson team in the tourism markets of the U.S., Canada and Europe, as well as the work of the Tucson Film Office. Mr. Garcia is a board member of several organizations including the Arts Foundation for Tucson and Southern Arizona, the Arizona-Sonora Desert Museum and the Tucson City of Gastronomy. He is also representing Tucson in the Delice Network, a Lyon, France international organization whose goal is to develop gastronomy as an economic development tool. Mr. Garcia has been appointed as the Department of Justice Hispanic Liaison for the City of Tucson, City Clerk's Office. Prior to this, he also became member of the Arizona District Export Council, an organization of business leaders appointed by the U.S. Secretary of Commerce to provide professional advice to help U.S. companies export.



Prior to joining Visit Tucson, Mr. Garcia worked for the Tucson-Mexico Trade Office as an economic development specialist, and for the National Law Center for Inter-American Free Trade, where he was responsible for conducting in-depth analyses of the statutes and legal frameworks of several countries in areas related to customs, investment, trade and product liability, among others. While at the National Law Center he also participated in a project to introduce amendments to the Civil Code of Argentina, while working on issues dealing with liability in Brazil, Mexico, Colombia, Uruguay, Costa Rica, and Argentina.

Mr. Garcia has published several articles pertaining to international trade in numerous specialized publications, such as The Exporter Magazine and the InterAmerican Trade Report. Mr. Garcia has also participated as a speaker in various conferences in the U.S. and Mexico.

Understanding the advantages of global trade and cultural diversity has been a personal mission for Mr. Garcia. To that extent he constantly speaks to student groups, business groups and education professionals on both sides of the border about the positive implications of diversity in culture and business.

Mr. Garcia holds a law degree from the Monterrey Institute of Technology (ITESM) in Mexico and an L.L.M. in international trade and investment law from the University of Arizona, James Rogers College of Law.