

Karin Jimenez



Karin Jimenez is Vice President of Operations and Industry Relations with Arizona Lodging & Tourism Association (AzLTA). She manages operations and provides expert relationship management and strategic guidance to the association. Karin plays a vital role in developing educational programs, engaging members and sponsors in the association's advocacy efforts. She held leadership roles on several international trade missions and directly prior to joining AzLTA, served as Director of External Affairs and Business Development & Events Director to the Arizona Mexico Commission. Karin is a proud contributor to organizations committed to empowering people and culture and serves on Los Suns Business Advisory Council. She was born in Los Angeles, California and attended Victor Valley College and Azusa Pacific University, where she studied Business Management.