

Timothy E. Kelley

President & CEO, Imperial Valley Economic Development Corporation

Timothy E. Kelley is the president and chief executive officer of the Imperial Valley Economic Development Corporation (IVEDC).

He joined IVEDC in April of 2005. In his current position, he is responsible for the expansion of the region's strategic economic development plan, as well as engaging initiatives that strengthen the regional economic vitality.

Tim's vision for the Imperial Valley comes from a comprehensive understanding of the Southwest border region and its effect on local, state and global economies. His international experience comes from extensive travels and interactions with business and civic leaders in North America, Europe, Asia, Africa and South America. He has also been successful in bringing foreign direct investment opportunities throughout the state of California.



Tim is the immediate past chair of the Board of Directors and currently VP of international trade and investment of TeamCalifornia, a statewide organization that promotes international trade and investment for California; he serves on the Board of Directors of the California Association of Local Economic Development (CALED); he is a member of the Board of Directors of the World Trade Center San Diego; a member of the U.S. Department of Commerce San Diego-Imperial District Export Council; and a member of the Board of Directors of CleanTECH San Diego, as well as the San Diego Regional Economic Development Corporation.

Tim was instrumental in the establishment of the Cali-Baja Bi-National Mega-Region, an economic development initiative developed to showcase the abundance of assets and business opportunities in Imperial Valley, San Diego and Baja California, Mexico.

In addition, Tim serves on several other boards and commissions related to economic development, workforce and education including the Imperial County P-16 Education Council and serves as vice chair for the Imperial County Workforce Development Board, as well as chairman for their Business and Marketing Committee.

Tim is also active in many civic and community based organizations in Imperial Valley. He is past president and current board member of the Imperial Valley Community Foundation; past president and current member of the Brawley Rotary Club; past executive and current member of the Brawley Elks lodge #1420; serves as treasure of the Brawley Community Foundation; and is responsible for the Imperial Regional Alliance, Inc. and Southern Low Desert Resource Conservation & Development Council, all organizations promoting sustainable economic prosperity of the region. In addition, Tim serves as the chairman for the Brawley Airport Commission.

Tim received a Bachelor's in Communications Arts and Sciences from the Annenberg School of Communications at the University of Southern California.

He has also studied abroad in Morelia, Mexico. Tim also holds many certificates and received recognition for his work in all aspects.

Tim resides in Brawley, California with his wife Marisa Kelley.

Timothy E. Kelley, cuenta con una licenciatura en Artes y Ciencias de la Comunicación obtenida en *Annenberg School* de la Universidad del Sur de California. También ha llevado a cabo estudios en el extranjero, particularmente en la ciudad de Morelia, México.

Actualmente Kelley es el presidente y CEO de *Imperial Valley Economic Development Corp* (IVEDC), donde labora desde 2005, siendo responsable de la expansión del plan estratégico de desarrollo económico de la región, así como de involucrar iniciativas que fortalezcan la vitalidad económica regional.

Además de presidir IVEDC, Kelley es miembro de la mesa directiva de las siguientes organizaciones:

- *TeamCalifornia*
- *California Association of Local Economic Development (CALED)*.
- *World Trade Center San Diego*
- *U.S. Department of Commerce San Diego-Imperial District Export Council*
- *Clean TECH San Diego*
- *San Diego Regional Economic Development Corporation*
- *Imperial Valley Community Foundation*
- *Brawley Rotary Club*

La experiencia internacional de Kelley proviene de su interacción con líderes del mundo e innumerables viajes de trabajo a Norteamérica, Europa, Asia, África y Sudamérica.

Kelley desempeñó un papel fundamental para el establecimiento de la megaregión binacional *CaliBaja*, que busca promover las oportunidades de negocios en el Valle Imperial, San Diego y Baja California, México.