A Presentation for Arizona Town Hall
Preparing Students for a Career in the Global Economy

THE IMPORTANCE OF BUILDING YOUR CROSS-CULTURAL SKILLSET & NETWORK

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www.globaltiesarizona.org
**Mission**

Global Ties Arizona is dedicated to building strong international relationships that foster more informed and prosperous communities across Arizona and the world.

**Purpose**

We implement premier international exchange and cross-cultural education programs that transform visiting leaders into partners, youth into global citizens and those who are globally curious into informed ambassadors for Arizona.
Our Programs

Professional International Exchange

- International Visitor Leadership Program
- Young Leaders of the Americas Initiative

Community Initiatives & Global Education

- Young Diplomats High School Summer Program
- Worldly Women Collective Networking Group
- Guest Speakers & Forums
- Exchange Scholarship Program
93% of employers said they value employees who can work effectively with customers, clients, and businesses from a range of different countries and cultures.

U.S. Department of Education survey (out of a survey of 2,100 employers)
81% of recruiters identify interpersonal skills as important—more than any other kind of skills.

GMAC Corporate Recruiters Survey, 2020
Employers who viewed communication skills as currently valuable tended to view intercultural skills as gaining the most future importance.

GMAC Corporate Recruiters Survey, 2020
Key Gains through Cross-Cultural Experiences

01 Enhanced Communication
The ability to bridge language barriers and convey ideas more clearly

02 Cultural Understanding
Supports personal growth, along with celebrating diversity & promoting inclusive societies

03 Global Citizenship
Helps us to better understand & appreciate the interconnectedness of our world

05 Conflict Resolution
Better equipped to mediate conflicts, promote understanding & find solutions

06 Career Advancement
Those prepared to navigate cross cultural interactions in work settings will receive more opportunities
Ways to Build Your Cross-Cultural Skillset & Network

- Travel & Study Abroad
  - Learn a language!

- Join International Clubs & Networks

- Attend Events & Conferences

- Welcome international visitors

- Online & Other Resources
Get Involved
Grow Your Skillset & Network with GTAZ

**Become a Volunteer**
Accompany our international delegations as a meeting or cultural guide or help support our international events.

**Participate**
We host a variety of free events both in-person and online throughout the year. Join an event for the opportunity to expand your local & global network.

**Gain experience**
Planning to study abroad? Apply for our Exchange Scholarship Program! We also offer semester and summer-based paid internships.

More information at www.globaltiesarizona.org
GLOBAL TO LOCAL:
WORKFORCE TRENDS
THAT WILL SHAPE ARIZONA

A dynamic forum exploring issues and opportunities for Arizona's rapidly evolving labor force, its place in the global market, and key impacts on business owners, employees, and citizens.

WITH FEATURED SPEAKER
Kevin Cassidy
from the United Nations’ International Labour Organization

Tuesday, September 19th | 2:00 to 5:00 PM
Keynote remarks by Mr. Cassidy followed by panels with local industry leaders

Attend online! Register at www.globaltiesarizona.org/events