



Strengthening Regional Economies: Empowering Women Entrepreneurs

Thursday, May 30, 2024 | 9:00 a.m. – 3:00 p.m.

Conference Center at Rio - Rio Salado College 2323 W. 14th St., Tempe, AZ 85281

8:30 a.m. – 9:00 a.m.

Registration

9:00 a.m. – 10:00 a.m.

Breakfast Program

Opening and Overview

Tara Jackson, President, Arizona Town Hall

Gregory Falls, Attorney, Sherman & Howard L.L.C.

Speakers

Sandra Watson, President & CEO, Arizona Commerce Authority

Stephanie Bermudez, Founder, Startup Unidos

Imelda Hartley, Owner, Happy Tamales

Alicia Buckhanan, CEO, A & S investment Group

Laura Espinoza, Founder, Association of Women of Bacanora and Maguey of Mexico

10:00 a.m. – 12:00 p.m.

Participant Panel Discussions

12:00 p.m. – 1:30 p.m.

Lunch Program

Speakers

Jorge Mendoza Yescas, Consul General of Mexico in Phoenix

Marisol Flores-Aguirre, President & CEO, Arizona Hispanic Chamber of Commerce

Monica Villalobos, Director, Southern Arizona Office, Office of Governor Katie Hobbs

Colin Diaz, President & CEO, Tempe Chamber of Commerce

Jennifer Smith, Community Services & Economic Development Director, City of Douglas

Isabel Georgelos, Director, Women's Business Center, YWCA Southern Arizona

**Additional speakers pending*

1:30 p.m. – 3:00 p.m.

Participant Panel Discussions