

Business Forum on Regional Homelessness

HOMELESS

Thursday, March 11, 2021



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Event Agenda

March 11, 2021; 2-4 p.m.

#PartneringToEndHomelessness

1. **Opening Plenary** (25 minutes)
 - a. **Welcome by Mo Stein, Phoenix Community Alliance, Social and Housing Advancement Committee Co-Chair**
 - b. **Purpose of the Forum by Eric Marcus, Blue Cross, Blue Shield**
 - To gather feedback from business leaders regarding their role in addressing homelessness and those at risk of homelessness.
 - Explore a role for business leaders to support the implementation of regional strategies.
 - c. **Outcomes of the Forum by Monica Villalobos, Arizona Hispanic Chamber of Commerce**
 - To galvanize the talents and influence of the business community to strengthen the regional response to homelessness
 - To identify key roles that business leaders have in this regional response
 - d. **Overview of Regional Response to Homelessness by Jayson Matthews, Valley of the Sun United Way and Regional Collaborative on Homelessness Partner**
 - Overview of Partners, Process, and Existing Efforts
 - Results of Data Analysis and Outreach
 - e. **Overview of Event by Tara Jackson, Arizona Town Hall**
 - Breakout session format
 - Post-event survey
2. **Breakout Sessions** (one hour)
 - a. What strengths does the business community have in addressing homelessness?
 - b. How does homelessness affect the business community and your success?
 - c. What is the most effective role for business leaders in this work?
 - Consider what role would interest you.
 - Consider also what role and strategies are most compatible with your interests, needs, and strengths.
 - d. How might business leaders better collaborate to address homelessness? What are the greatest priorities for taking action?
3. **Break** (5 minutes)
4. **Closing Plenary** (30 minutes)
 - a. **Report Out and Group Discussion**
 - b. **Closing Comments by Suzanne Pfister, Vitalyst Health Foundation**



and the Regional Collaborative on Homelessness